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strategy

Email Tips  
and  
Strategies #6



## **Email Tips and Strategies #6**

If you enjoyed and learnt something from # 1-5, hopefully you will pick one or two things out of #6.

***“Just like in an athlete’s development, raw talent needs guidance and education to mature and make a positive impact. No athletic coach would let someone loose without coaching and mentoring. Why should you be any different in your business?”***

**I have always believed in the old saying “You are never too old to learn”.**

## **6 Subject Lines to use in a Break up Email**

### **Permission to close your file?**

This is favorite breakup email subject line, which sees a great response rate.

### **Should I stop Reaching Out?**

Remember that one last question. Accompany this totally straightforward subject line with a simple ask: Reply “A” for “I’m still interested,” or “B” for “Stop reaching out.”.

### **Let’s Revisit This at a Better Time:**

Your prospects are busy, acknowledging this will go a long way.

### **Yes or No?**

A different tack, this subject line asks for a final response from your prospect. Make it clear you’re happy to accept either, and that you’re just looking for some closure.

### **Should I Stay or Should I Go?**

If you can afford to be a little cheeky, it doesn’t hurt to put a little fun into breakup emails to avoid even a whiff of hard feelings.

### **The Ball is in Your Court;**

This lets the customer know right off the bat that the relationship is in their hands

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