

## **Key Words to have in your Description for CarSales, Country Cars etc**

When loading your description up, try and use as many of the following key word examples as practically possible to increase search rates on engines like google

- + Auto
- + Automatic
- + Diesel
- + White (or whatever the car colour is)
- + Manual
- + Black
- + 4 x 4
- + V8
- + Turbo
- + Convertible
- + Wagon
- + (Year Model)
- + Ute
- + Double Cab
- + SUV
- + Sunroof
- + Hatch
- + GTI



### **Always mention:**

- + Body Type
- + Transmission Type
- + Year Model
- + Make and Model and Model Type
- + Colour
- + Engine ie 2 litre Turbo Diesel



If you're not already, by using these powerful key words you should definitely notice a difference with your online activity!

If you feel like you need a more in depth analyses of your whole used car presence please feel free to get in touch.